

IT'S YOUR TIME, MAKE THE MOST OF IT

COMPARISON CHART Personal Trainer (or Hourly Worker) vs. Wellness Coach

Example A: Personal Trainer trading Time for Money

(*\$100/hr personal training fee for monthly client)

MONTH	HOURS OF WORK	INCOME
Month 1:	1 Hr	\$100
Month 2:	1 Hr	\$100
Month 3:	1 Hr	\$100
Month 4:	1 Hr	\$100
Month 5:	1 Hr	\$100
Month 6:	1 Hr	\$100
Month 7:	1 Hr	\$100
Month 8:	1 Hr	\$100
Month 9:	1 Hr	\$100
Month 10:	1 Hr	\$100
Month 11:	1 Hr	\$100
Month 12:	1 Hr	\$100

12 Months: 12 Total Hours \$1200 (\$100/hr over 12 months)

Example B: Wellness Coach Using Simple Leverage**

(**avg. Customer order \$200; supervisor profit \$100)

MONTH	HOURS OF WORK	INCOME
Month 1:	1 Hr (Wellness Eval)	\$100 - Product Order
Month 2:	0 Hrs	\$100 - Customer Reorder
Month 3:	0 Hrs	\$100 - Customer Reorder
Month 4:	0 Hrs	\$100 - Customer Reorder
Month 5:	0 Hrs	\$100 - Customer Reorder
Month 6:	0 Hrs	\$100 - Customer Reorder
Month 7:	0 Hrs	\$100 - Customer Reorder
Month 8:	0 Hrs	\$100 - Customer Reorder
Month 9:	0 Hrs	\$100 - Customer Reorder
Month 10:	0 Hrs	\$100 - Customer Reorder
Month 11:	0 Hrs	\$100 - Customer Reorder
Month 12:	0 Hrs	\$100 - Customer Reorder

12 Months: 1 Total Hours \$1200 (\$1200/hr over 12 months)

*** **DO YOU REALLY WANT TO KEEP TRADING TIME FOR MONEY?**



BUSINESS OPPORTUNITY SURVEY

- Why did you choose your current career?
- How many hours do you work per week?
- Do you own a home?
- Are you satisfied with your current income?
- Would you like more control over your schedule?
- If I could show you a way to earn additional income without interrupting or changing your current business would that be of value to you?

OPTIONAL QUESTIONS FOR FITNESS TRAINERS

- Why did you become a trainer?
- How many sessions do you schedule per week?
- How long have you been training?

GETTING STARTED IS EASY!

Contact Your Herbalife Independent Distributor Today



WHAT'S YOUR GOAL?

Better Health
Financial Freedom

To Make a Difference in People's Lives

Discover how with the Herbalife Business Opportunity



Herbalife...A Proven Success

Over 1.5 million Independent Distributors in 64 countries with record retail sales of \$3 billion in 2006, and still growing!

Industry-leading compensation plan.

- A lucrative compensation plan, paying out up to 73% of retail dollars to Distributors.
- Earn retail and wholesale profits, plus income through royalties and bonuses.

Highly effective, science-based products developed to meet consumer needs.

- Exclusive, high-demand products that have helped millions of people in 64 countries.
- Herbalife is dedicated to developing innovative, effective products with leading scientists on our Nutrition and Scientific Advisory Boards, including Nobel Laureate in Medicine Dr. Lou Ignarro, and through groundbreaking research at the Mark Hughes Lab at UCLA.

A world-class company with visionary leadership to support your business.

- Herbalife has grown over 27 years and is still expanding at an incredible rate.
- We are listed on the prestigious New York Stock Exchange, are members of Direct Selling Associations around the world and have brand visibility through sports sponsorships like the L.A. Galaxy Major League Soccer team.
- We care: 29 Casa Herbalife programs on 5 continents provide children with nutrition, shelter & education.

Step-by-step training programs that assist you in starting your own business and expanding locally, nationally and internationally.

- Training that supports growing your business through Distributor calls and events, along with advanced marketing materials and tools, including a comprehensive easy-to-use Distributor website.
- Support that includes the highest standards of business ethics, conduct and accountability applied to all Herbalife Independent Distributors.

Why Herbalife? Because we are committed to empowering you to live a healthier, financially prosperous life.



An Opportunity That Can Change Your Life... And The Lives Of Others

WITH HERBALIFE PRODUCTS, YOU CAN HELP PEOPLE IMPROVE THEIR LIVES, STARTING WITH YOUR OWN

OUR PRODUCTS:

- Provide balanced nutrition
- Help you lose fat while retaining muscle
- Increase your energy
- Protect your cells
- Help you look and feel your best

FUEL YOUR BUSINESS WITH THE HEALTH AND FITNESS REVOLUTION

The health and fitness industries are exploding and with Herbalife you can easily tap into this flourishing business and reach out to an unlimited number of people. Everybody is interested in improving their health and you can make a difference in people's lives today.

LIVE, WORK AND PLAY AS YOU SEE FIT

WITH THE HERBALIFE BUSINESS OPPORTUNITY YOU CAN:

- Enjoy more leisure and family time
- Earn what you're worth
- Work from anywhere you want
- Set your own work hours
- Help others reach their dreams as you reach yours

As an Herbalife Independent Distributor, you can take charge of your future. If your goal is to have extra spending money, Herbalife is an ideal part-time business. If you want to commit full-time for bigger rewards, there is unlimited potential.

Dream it. Do it.



I have five gym owners in my downline. They realize they can make a lot of money doing this, too!

Formerly anorexic, with the help of Herbalife products, Jennifer went from "80 pounds of skin and bones" to becoming a Masters National Figure Competitor. Now, Jennifer lives by the shakes and has built a successful Herbalife business. "When I earned \$2,800 my first month, I knew I was on to something. I now have five gym owners in my downline. They realize they can make a lot of money doing this, too!"

*— Jennifer Micheli, Distributor
Masters National Figure Competitor*



Before training his fitness clients, Mychael Shannon starts every day with an Herbalife H³O™ Fitness Drink. "I love H³O" and use it throughout the day. I make sure I have a water bottle filled during every workout, and when I ride my bike I keep three bottles of Herbalife's terrific product ready to go!"

— Mychael Shannon, Distributor



Tanya Johnson drinks H³O™ before, during and after playing soccer.

"The first time I tried H³O", I scored a goal. That is the first goal I have scored on my team and I am attributing it to H³O!"

— Tanya Johnson, Distributor



Mario spent two hours a day, six days a week at the gym doing cardio, lifting weights and separating his muscle groups but he still couldn't get the ripped, sculpted body he wanted. "Once I started using Herbalife protein products, I began to see the definition in my arms, abs and chest."

— Mario Bradford, Distributor



Lee has held the Mr. America title twice as well as the Mr. USA title. "As for weight loss and nutrition, Herbalife bridges that gap in the bodybuilding world. To be competitive, you've got to lose the fat and reshape the muscle. Having a proper diet, including Herbalife products, is a big part of that."

*— Lee Apperson, Distributor
Mr. USA and Two-time Mr. America Winner*

